

**2011 DARRELL ARMSTRONG CLASSIC WEEKEND
SPONSORSHIP OPPORTUNITIES**

Your sponsorship will directly impact the lives of many individuals through the Darrell Armstrong Foundation for Premature Babies. Sponsorship opportunities in the Darrell Armstrong Classic provide marketing and advertising exposure for your business, as well as entertainment value. We invite you to join us in supporting this charitable event and encourage you and your business to take advantage of these promotional opportunities. The Celebrity Weekend also presents a unique opportunity to meet and compete against some of the elite athletes in the NBA. For more information, please contact us at (407)252-3333.

“EVENING OF ENTERTAINMENT” SPONSOR – FRIDAY, AUGUST 12TH - \$3000

- Five (5) VIP passes: Evening of Entertainment
- Four (4) Entries: Sunday Bowl-Off With Celebrity Pairing
- One (1) Team Entry: (1) Foursome in the Golf Classic with Celebrity Pairing
- Electronic Leader Board: Company logo/ ad presented on Electronic Leader board during
format Awards Ceremony- Sponsor to provide logo/ad in jpeg format
- GPS Marketing: Company logo/ ad to be presented on golf cart GPS system-
Sponsor to provide logo/ad in jpeg format
- Sponsor Poster Board: Company logo on 3’ x 4’ Sponsor Board
- Awards Luncheon: Six(6) Tickets to the Saturday Golf Classic Awards Banquet
- Program Book: Company logo in Program Book
- Banner: Company logo on 3’ x ‘5’ color banner at Bowl- Off
- Tee-Pack: Sponsor may provide promotional materials to be added in the Tee-Packs distributed to each player at Classic.
- Hole Signs: Two(2) Hole Signs with Logo on Sign at tee box.
- Display Table: Sponsor may set up table at designated hole and distribute promotional materials to players
- Autographed Photo: Autographed Photo of Golf Foursome with Darrell Armstrong

**2011 DARRELL ARMSTRONG CLASSIC WEEKEND
CORPORATE SPONSORSHIP (cont'd)**

GOLF CLASSIC LUNCHEON SPONSOR - \$2,000

- Five (5) VIP passes: Evening of Entertainment
- Four (4) Entries: Sunday Bowl-Off With Celebrities
- One (1) Team Entry+ One: (1) Fivesome in the Golf Classic
- Electronic Leader Board: Company logo/ ad presented on Electronic Leader board during
during
format
Awards Ceremony- Sponsor to provide logo/ad in jpeg format
- GPS Marketing: Company logo/ ad to be presented on golf cart GPS system-
Sponsor to provide logo/ad in jpeg format
- Sponsor Poster Board: Company logo on 3' x 4' Sponsor Board
- Program Book: Company logo in Program Book
- Banner: Company logo on 3' x 5' color banner at Bowl- Off
- Banner: Company logo on 3' x 5' color banner at Awards Luncheon
- Tee-Pack: "Luncheon Sponsored by _____."
Sponsor may provide promotional materials to be added in the Tee-Packs distributed to each player at Classic.
- Display Table: Sponsor may set up table at designated hole and distribute promotional materials to players
- Autographed Photo: Autographed Photo of Golf Fivesome with Darrell Armstrong

BOWL OFF – SUNDAY AUGUST 14th - \$1,500

- Two (2) VIP Passes: Evening of Entertainment
- Five (5) Entries: Sunday Bowl-Off with Celebrities
- Signage: 3' x 5' color banner Bowl Off
- Shoes & Shirts: 5 shoe rentals and 5 commemorative shirts